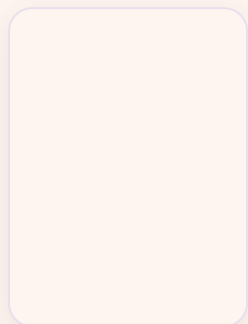


# *Sunrise*

Design Kit

SOFT PASTEL · ETHEREAL FEMININE · AESTHETIC BEAUTY

# Color Palette



Warm Cream  
#FFF5F0



Soft Lavender  
#F0E4F6



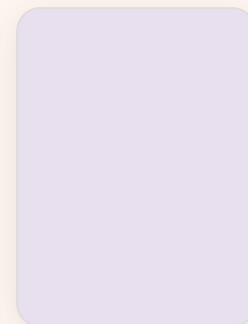
Deep Plum  
#2D2A3E



Muted Lilac  
#9B8AB8



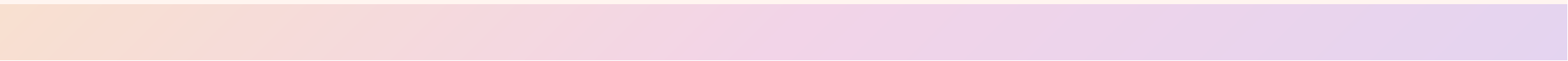
Dusty Mauve  
#7A7088



Lilac Border  
#E8E0EE



CTA Lavender  
#C4A8D4



# Typography System

*Timeless Beauty*

Radiant Skin Awaits

*Your Daily Ritual*

Crafted for the modern woman who believes in the power of self-care — because radiant skin starts with the right ritual.

FEATURED PRODUCT

## Playfair Display

*Aa Bb Cc — 400 · 400i · 700 · 700i*

USAGE

Headlines

Quotes

Emphasis

## Lato

Aa Bb Cc — 300 · 400 · 700

USAGE

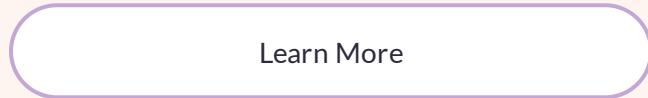
Body

Labels

UI Text

# UI Components

## BUTTONS



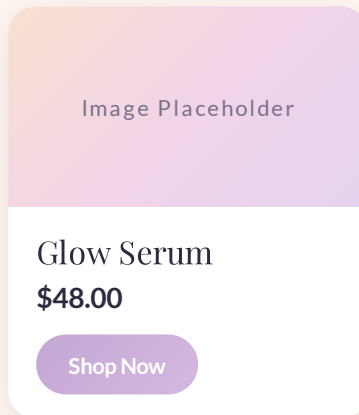
## INPUT FIELD



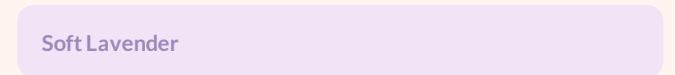
## STATUS PILLS



## PRODUCT CARD



## COMPONENT COLORS



SOCIAL TEMPLATE – SQUARE 1080 × 1080PX



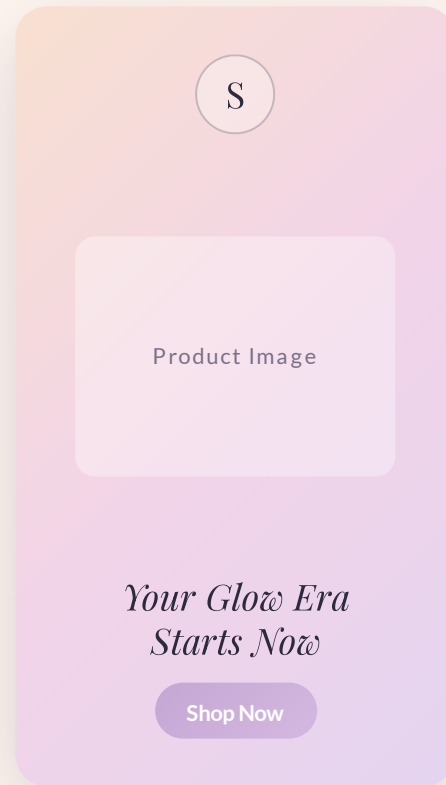
# *Glow From Within*

Discover your radiance

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SUNRISE BEAUTY

STORY TEMPLATE — 9:16 1080 × 1920PX



EMAIL HEADER BANNER – 600 × 200PX

*Sunrise Beauty*

Ethereal skincare for the modern woman

# Brand Board — Sunrise



Warm Cream



Soft Lavender



Deep Plum



Muted Lilac



CTA Lavender

*Ethereal. Feminine. Luxurious.*

Playfair Display + Lato



Soft Pastel / Ethereal Feminine